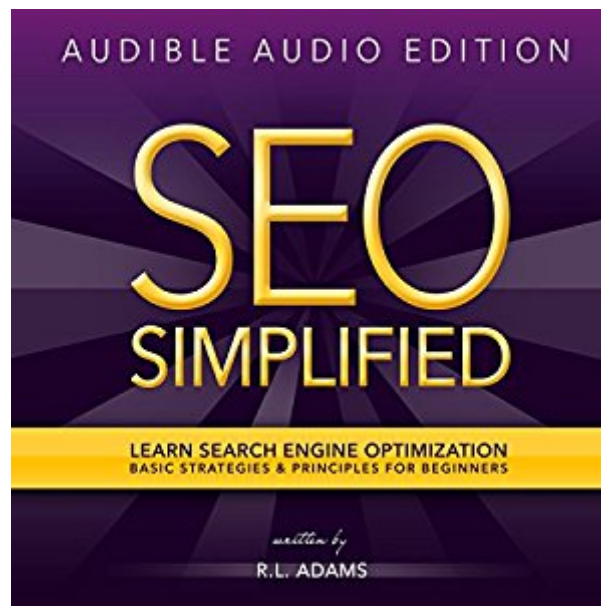


The book was found

SEO Simplified: Learn Search Engine Optimization Strategies And Principles For Beginners (The SEO Series)



Synopsis

SEO Beginner's Guide Learn Basic Search Engine Optimization Strategies in this SEO Audiobook

We all know that the world of SEO is vast, complex, and shrouded in secrecy. The industry prides itself on that secrecy because revealing the exact formulas for its algorithm would defeat the essence of organic search rankings. However, although the SEO industry is complex and oftentimes confusing, there are basic principles that govern just how search engines like Google operate. And, if you're just getting started in the SEO field, then understanding these basic principles is paramount. Today's Search Engine Environment The dramatic evolution of the search engine environment has left a lot of people scratching their heads. What used to work years ago, no longer applies today. However, the underlying principles of high quality and well-written content still remains. And, without getting into too much technical details, this audiobook explains SEO in simple, almost storybook format and has been written by a seasoned professional and veteran in the field of search engine optimization. This audiobook is an absolute must if you're a beginner to the SEO field and you're looking for an understanding of the fundamentals involved with search engine optimization.

Book Information

Audible Audio Edition

Listening Length: 1 hour and 48 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: R.L. Adams

Audible.com Release Date: March 11, 2014

Whispersync for Voice: Ready

Language: English

ASIN: B00IYOWAKC

Best Sellers Rank: #187 in Books > Business & Money > Marketing & Sales > Search Engine

Optimization #240 in Books > Computers & Technology > Internet & Social Media > Online

Searching #475 in Books > Audible Audiobooks > Nonfiction > Computers

Customer Reviews

SEO is a subject I love. Having taken numerous websites from scratch to the top positions in all major search engines I simply love to read anything and everything that is published on this subject. Thus I went through the entire book with great interest. My Observations:*** The author knows what

he is writing about*** The books is an excellent primer on current SEO insights*** Excellent presentationRecommendation:*** This is not an ABC kind of book*** You should have some background of SEO to enjoy it*** A superb intermediate level textbook*** Intermediate level users will be able to harness all insights and techniques mentioned in this book

An excellent guide for anyone looking to develop a basic understanding of search engine optimization, particularly if you've got a small business you're wanting to promote online. With the vast amount of competition out there all competing for the same keywords and traffic, getting your website to move up from the unexplored wastelands to the top rankings takes time and work. This book is designed for those of us with limited knowledge of SEO and I found it to be easy to understand and well formatted. From explaining the foundation concepts to taking a look at the basic strategies of SEO, it shows you how to increase your website's relevancy in order to move up in Google search rankings. I came away with a much better understanding of how to tweak my website to improve it's ranking.

I'm a new small business owner and interested in how to better promote my business on-line using SEO. I bought this book to give me a short introduction to SEO and some tactics I could get started with. The book provides a solid, but not detailed, explanation of SEO. It's well organized. Additionally, the tactics are easily laid out. I quickly took notes on what I needed to do for my business based on the book's content. Going in I knew this book was a simple quick intro and it served its purpose. I've now moving onto the SEO White Book. I haven't implemented any of the techniques yet. Hopefully they will prove effective.

Book was a very quick read and provided a simple overview of SEO. I'm sure if you know even a little bit, this book won't help. If you know nothing, it will definitely put you on the right path. To actually start doing some SEO, I think you will have to get a more detailed book, but you will now know what you're looking for.

I just finished reading this short book on SEO. I really enjoyed the author's style of writing. He writes in a way that clearly gets his ideas and advice across without overwhelming the reader. If you've ever shied away from reading about SEO because you found it intimidating, this is the book to begin with. It will help you get started the right way to improve your site and its rating.

As the title suggests, it is simplified. The book is written in a very conversational, easy to understand language. The book is short but helps anyone new to SEO understand better how the internet works.

Interesting and informative "Cliff Notes" approach to SEO! I read the book for general information, not really planning to use on a website! The book will certainly enhance your conversational SEO dialogue! Fun read!

I liked this book by R.L. Adams. It is a very nice and up to date introduction on the "science" of SEO. It is full of illustrative examples on how things work, and at the end one felt that he has a decent picture of the way google algorithm works and how one can improve his website ranking on google. However, I was expecting more action items, and that the book would be richer in examples, tools, and strategies to effectively improve SEO. Overall, it is a nice book, but if you're looking for a one stop bible of SEO this is not the one.

[Download to continue reading...](#)

Seo 2017: Search Engine Optimization for 2017. On Page SEO, Off Page SEO, Keywords (SEO Books, Search Engine Optimization 2016) SEO 2017: Search Engine Optimization for 2017. On Page SEO, Off Page SEO, Keywords (SEO Books, Search Engine Optimization 2017) SEO Simplified: Learn Search Engine Optimization Strategies and Principles for Beginners (The SEO Series) SEO 2016: SEO Secrets For Ranking On The First Page Of Google (SEO Marketing, SEO 2016, SEO, Search Engine Optimization) WordPress: A Beginner to Intermediate Guide on Successful Blogging and Search Engine Optimization. (Blogging, SEO, Search Engine Optimization, Free Website, WordPress, WordPress for Dummies) SEO+Clickbank (Search Engine Optimization 2016): Use The Power of Search Engine Optimization 2016+ Clickbank SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies SEO: Easy Search Engine Optimization, Your Step-By-Step Guide To A Sky-High Search Engine Ranking And Never Ending Traffic (SEO Series) SEO Made Simple (4th Edition): Search Engine Optimization Strategies: How to Dominate Google, the World's Largest Search Engine SEO 2016: Learn Search Engine Optimization (SEO Books Series) SEO Expert Strategies: SEO Consultant Spills His Secrets - Discover How To Rank Higher, Outsource To The Right SEO Service Provider And Take Advantage Of Free Search Engine Traffic SEO 2016: Learn search engine optimization with smart internet marketing strategies SEO Fundamentals: An Introductory Course to the World of Search Engine Optimization (The SEO University) Google

Semantic Search: Search Engine Optimization (SEO) Techniques That Get Your Company More Traffic, Increase Brand Impact, and Amplify Your Online Presence (Que Biz-Tech) SEO: Marketing Strategies to Dominate the First Page (Google analytics, Webmaster, Website traffic, Adwords, Pay per click, Website promotion, Search engine optimization) Internet Marketing: Beginner's Guide: 17 Proven Online Marketing Strategies to Make Money Online: FREE BONUS 'SEO 2016: A Complete Guide on Search Engine Optimization' (Passive Income) Seo: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail ... Marketing, E-Commerce, Inbound Marketing) SEO 2016: 9 Essential Search Engine Optimization Strategies to Use in 2016 (Internet Marketing Success Secrets) SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) SEO 2016: Learn Search Engine Optimization

[Dmca](#)